



# SAMPLE MEDIA KIT

## JOSH BROWN

### LIFESTYLE CONTENT CREATOR

contact@joshbrown.com

## SOCIAL



135K



85K

## ABOUT

Hey, I'm Josh Brown, a New York-based lifestyle content creator. I have a Master's Degree in Strategic Communications from Columbia University. Over the past two years, I have fully invested in my online community and content creation efforts. My power lies in my highly engaged community of lifestyle enthusiasts. I have followers from all over the US who are always on the hunt for new tips and recommendations for anything from restaurants and hotels to workout routines and products.

**Gender: Male | Age: 27**

### Why should you work with me?

I only work with brands that I believe in and share my values, and my audience knows that. This authenticity leads to a high level of trust, positive organic engagement, and of course, a quick journey from promotion to purchase.

# Testimonial



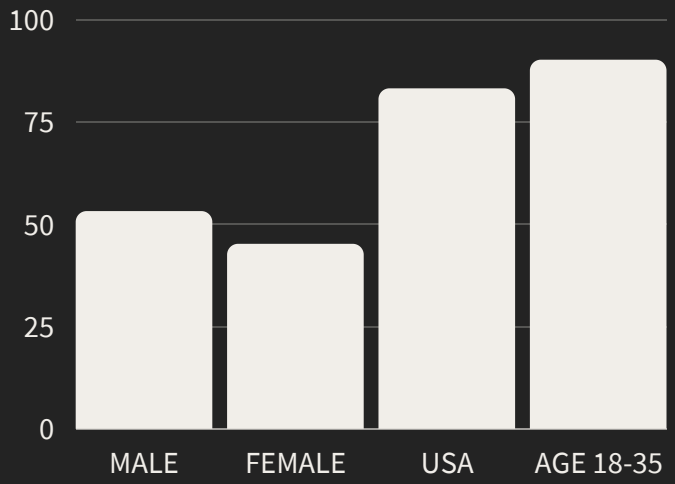
"Working with Josh has been a great experience! He came up with the creative concept and executed it perfectly. Besides seeing positive engagement with our brand on his content, we also witnessed a 10% increase in web traffic and 4% increase in sales following the campaign."

**Sarah - The Media Group** ★★★★★

## Instagram 135K followers

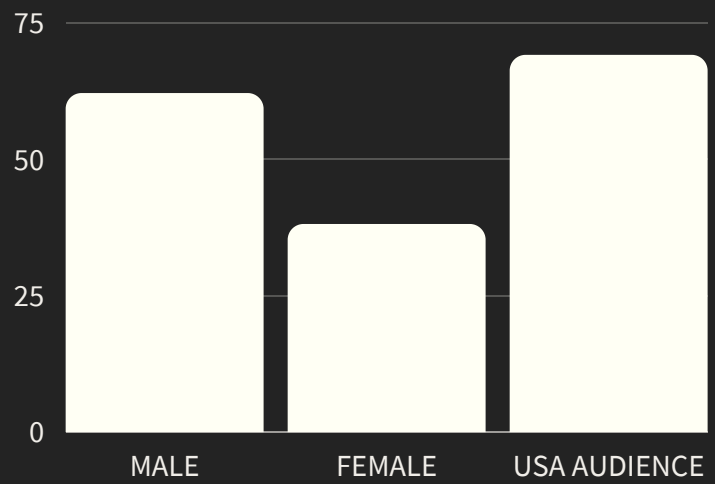
Main audience interests:  
food, lifestyle, wellness, travel

# METRICS & DEMOGRAPHICS



## TikTok 85k followers

7% WoW (week over week) growth rate  
Main hashtags:  
#gotravel #food #josheatslunch

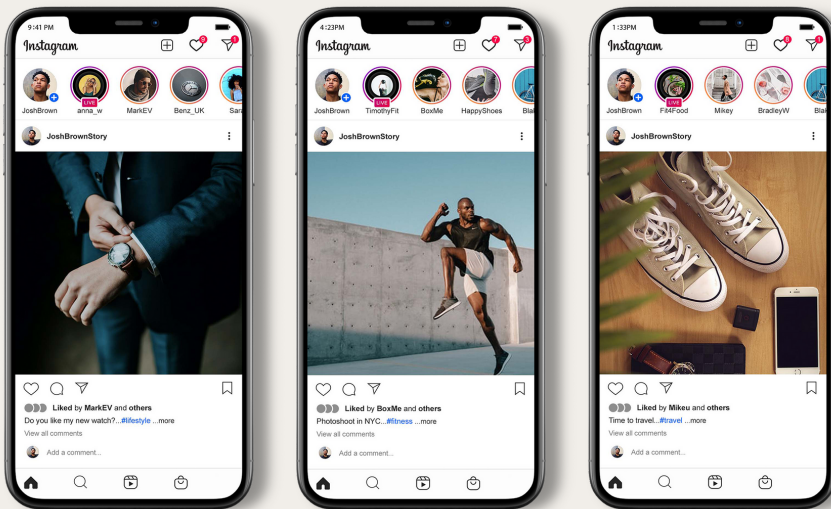




- + Temporary shoutout (story)
- + Permanent shoutout (feed)
- + Product placements
- + Branded content creation
- + Ongoing partnership
- + Brand advocacy

I can also offer tailor-made packages based on your needs

## CONTENT HIGHLIGHTS



## NOTABLE CLIENTS

CHANEL

**Gillette**



- + Product (1) placement -\$75
- + Minimum price for one-time partnership -\$100
- + Minimum price for long-term brand partnership -\$500

For a tailor-made quote, please reach out via email

## PRICING

