

JOSH BROWN

Lifestyle Content Creator

ABOUT ME


Hey, I'm Josh Brown, a New York-based lifestyle content creator. I have a Master's Degree in Strategic Communications from Columbia University. Over the past two years, I have fully invested in my online community and content creation efforts.

My power lies in my highly engaged community of lifestyle enthusiasts. I have followers from all over the US who are always on the hunt for new tips and recommendations for anything from restaurants and hotels to workout routines and products.

PREVIOUS PARTNERSHIPS



STATS & DEMOGRAPHICS

 @Joshbrownstory

135K
followers

3,6%
engagement
rate

500k
monthly
impressions



55% male
45% female




18-35
years old



83% US-based
audience

Main audience interests: food, lifestyle, wellness, travel

 @Joshbrownstory

85K
followers

7%
WoW growth
rate

149K
avg. views
per post



62% male
38% female



69% US-based
audience

Main hashtags: #gotravel, #food, #josheatslunch

TESTIMONIALS

Working with Josh has been a great experience! He came up with the creative concept and executed it perfectly. Besides seeing positive engagement with our brand on his content, we also witnessed a 10% increase in web traffic and 4% increase in sales following the campaign.

SERVICES

- Temporary shoutout (story)
- Permanent shoutout (feed)
- Product placements
- Branded content creation
- Ongoing partnership
- Brand advocacy
- Tailor-made packages

PRICING

- Product (1 placement) – \$75
- Minimum price for one-time partnership – \$100
- Minimum price for long-term brand partnership – \$500

For a tailor-made quote, please reach out via email.

WHY SHOULD YOU WORK WITH ME?

I only work with brands that I believe in and share my values, and my audience knows that. This authenticity leads to a high level of trust, positive organic engagement, and, of course, a quick journey from promotion to purchase.

